

## **Strong and stable outlook for Heartland companies**

### **Local communities learn about industry plans and projects at update evening in Gibbons**

**Gibbons, Alberta (October 21, 2016)** – Local industrial facilities are on pace for steady growth in Alberta’s Industrial Heartland. Over twenty companies and organizations shared details about their future plans and activities at the bi-annual Heartland Community Information Evening on October 20 in Gibbons hosted by Life in the Heartland.

Trade show style booths allowed the crowd of nearly 200 people to converse directly with company representatives. The community’s interests focused on construction activities, traffic, environmental monitoring, and employment. Four presentations provided updates on specific construction projects, community investment, and new initiatives.

Among the presenters was Inter Pipeline’s Michelle Dawson, Director of Public and Regulatory Affairs who summed up the sentiment of the evening in commenting, “We are strong and stable, and believe in the tremendous opportunity for further development in Alberta. We look forward to exploring new opportunities in Alberta’s Industrial Heartland such as Canada’s first propane dehydrogenation project.”

Additional presenters included Fort Air Partnership, who reported on the successful addition of an air quality monitoring station in the Town of Gibbons; North West Redwater Partnership highlighted that phase one of the Sturgeon Refinery project is scheduled for completion in September 2017 and will have paid out \$2.5 billion in wages for the first phase of the project; and Pembina Pipeline shared details on their RFS3 project, rail loop expansion, and diluent hub under construction in addition to their community involvement in local food banks, fire departments, and more.

“It was great to hear all that is happening in the Heartland area,” shared Louise Bauder, Deputy Mayor of Gibbons. “With the economy as it is, people welcome positive stories.”

The presentations will be posted at [www.lifeintheheartland.com](http://www.lifeintheheartland.com) as they become available. Tweets from the evening can be found by following [@LifeinHeartland](https://twitter.com/LifeinHeartland) or searching [#ABHeartland](https://twitter.com/hashtag/ABHeartland) on Twitter. Details about Life in the Heartland’s spring 2017 Community Information Evening will be available in March.

To learn more, visit [www.lifeintheheartland.com](http://www.lifeintheheartland.com) or follow us on [Facebook](https://www.facebook.com/lifeintheheartland) and [Twitter](https://twitter.com/lifeintheheartland).

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*Life in the Heartland provides information and resources for residents of the Heartland region.*

*Supporting partners include Alberta’s Industrial Heartland Association, Alberta’s Industrial Heartland Land Trust Society, Fort Air Partnership, Northeast Capital Industrial Association, and Northeast Region Community Awareness Emergency Response.*

**MEDIA INQUIRIES**

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A crowd of nearly 200 listened to details about Fort Air Partnership's new air monitoring station in Gibbons and air monitoring activities throughout Alberta's Industrial Heartland region.



Inter Pipeline's Michelle Dawson conversed with a local resident at their booth, which was one of twenty two booths at the event to provide information to the community.

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